



## LATHER - The Baobab & Shea Collection

### The Collection:

LATHER, California's premier wellness and natural skin care brand is taking hotel amenities to the next level with their new Baobab & Shea Collection. Sustainably wildcrafted and sourced under fair trade principles, nourishing extracts from Africa's baobab and shea trees bring skin and hair back to life. Your guests will feel amazing when showering with this collection, and you'll feel proud for supporting environmental stewardship and responsible economic development for African women and their communities.

### Scent:

A natural blend of ginger and citrus.

### Formulation Benefits:

Includes essential oils

Contains botanical extracts & shea butter

Sustainable sourcing

Free of sulphates & parabens

Free of synthetic colours & fragrances

Free of phthalates & mineral oil

### Charitable Contribution:

The Baobab & Shea Collection helps support the Baobab Guardian Programme, which plants baobab trees and financially rewards the women who watch over their growth. Each hotel property that takes this collection will have a tree planted in its name and will be given photographs and biannual reports on its progress.

### Packaging:

Recyclable plastic bottles with EcoPure (75ml)

Recyclable soap cartons made with 70% recycled materials and printed with soy-based inks (28g & 45g)

### Products:

Baobab & Shea Hair Wash - 75ml bottle

Baobab & Shea Conditioner - 75ml bottle

Baobab & Shea Body Wash - 75ml bottle

Baobab & Shea Moisturizer - 75ml bottle

Baobab & Shea Body Smoothing Soap - 45g

Unscented Glycerin Face Soap - 28g

